
Logo submission guidelines

Here's everything you need to know to facilitate the hand off of your artwork to Team 1058 for the best reproduction quality.

What we need from you

1 File formats

Vector image file (such as an Adobe Illustrator **eps**) with all fonts converted to outlines. This file format is preferred as vector-based art can be resized without degrading shape or color. The image file may be delivered in any of the following formats: **eps**, **ai**, or **svg**.

Raster image file (such as an Adobe Photoshop file). The logo must be a minimum of 8" wide or 8" high (whichever is the larger proportion) at 300 DPI. The image file may be delivered in any of the following formats: **psd**, **tiff**, or **png**.

gif files are not acceptable.

2 Color and mono variants

Three separate color-specific files are required:

- 4-color (CMYK)
- RGB
- One-color (black & white) logo with no tints or screens (i.e., 100% black, no gray)

3 Logo usage/branding guidelines

Please submit any logo usage guidelines along with your logos. Care will be taken whenever possible to follow applicable guidelines, including colors, clear space, use of taglines, etc.

Thanks for your support!

The PVC Pirates thank you for your generous contribution to our team.

Logo sizing

Your logos will sized proportionately for the best fit within the design of the robot panel, media, web, banners, clothing and other media. Legibility and maximum impact are also considered.

When used in a group (such as a list of sponsors), logos are sized to appear as visually equal as possible. Please note that the shape of your logo may restrict its size. Other characteristics (such as color and logotype) also contribute to its visual weight.

